

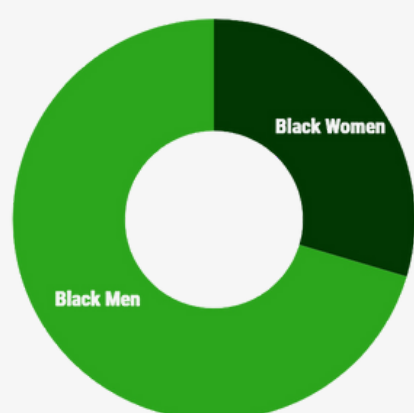
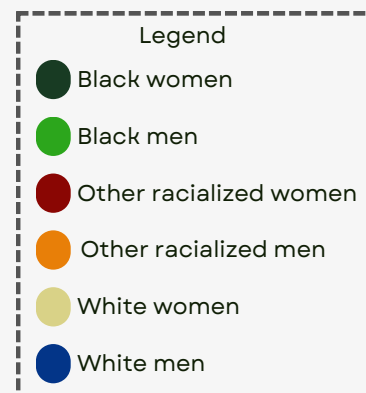
A Portrait of Black Women Entrepreneurs



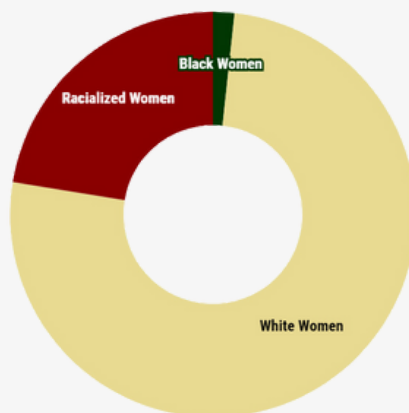
As of 2018, Canada has approximately **66,880** Black business owners, which accounts for 2.1% of all business owners. The provinces with the highest percentages of Black-owned businesses are **Ontario** (2.8%), **Quebec** (2.5%), and **Alberta** (2.2%).

Black women are...

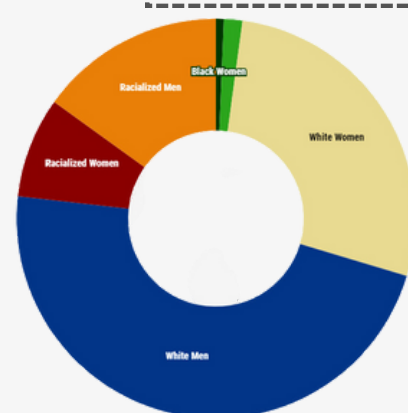
- **29.6%** of all Black business owners.
- **1.7%** of all women business owners.
- **0.63%** of all business owners in Canada.
- Black women are under-represented in general.



Black entrepreneurs

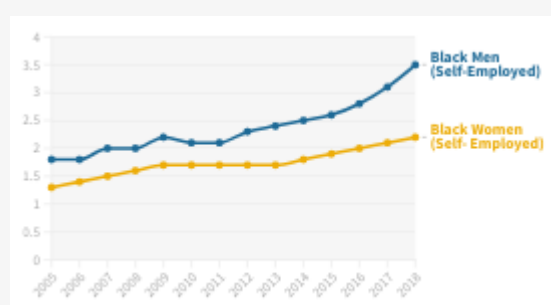


Women entrepreneurs

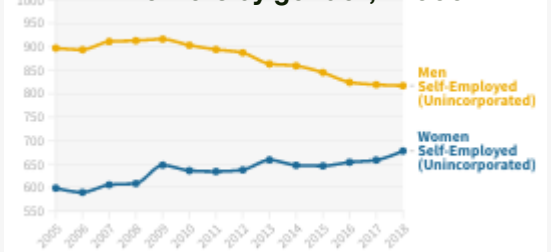


All entrepreneurs

Proportion of Black unincorporated self-employed workers over time



Number of unincorporated self-employed workers by gender, x 1000



The proportion of Black women business owners is increasing very gradually over time

- As of **2018**, Black women business owners account for **2.2%** of self-employed /unincorporated women entrepreneurs.
- **1.5%** of all women-owned private incorporated businesses belong to Black women.
- In **2005**, Black women accounted for 1.3% of self-employed women entrepreneurs.
- In **13** years, the percentage increase of self-employed Black women was only **0.9%**.
- For private incorporated businesses, that increase was only 0.5%.

By comparison...

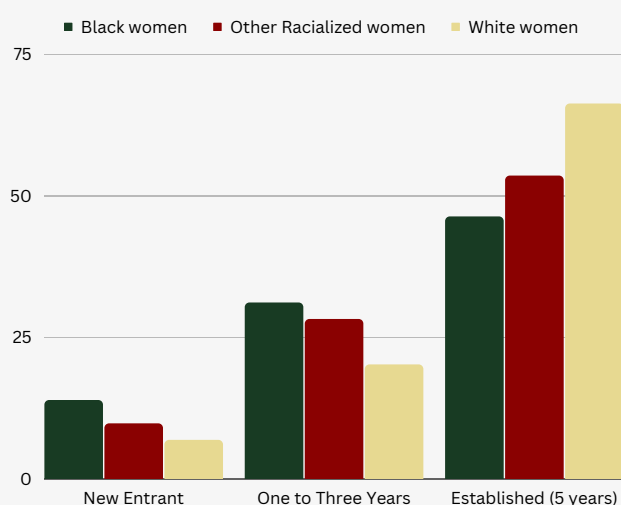
Black Men

- The proportion of self-employed Black men has **almost doubled** in the 13 years between 2005 and 2018.
- **3.5%** of all self-employed men are Black men (as of 2018).
- In 2005, this percentage was **1.8 %**.

Women in general

- **33%** - The number of women-owned private incorporated businesses increased by 33% in the 8 years between 2005 and 2013.
- **13.2%** - The number of self-employed women with unincorporated businesses increased by 13.2% between 2005 and 2018.

Age of business, percentage



Black women business owners are leading in the creation of new businesses*

- **13.9%** of Black women business owners are new entrants in the market.**
- **31.1%** of them have been in business for 1 to 3 years.
- **46.3%** of them have had their business for at least **5 years**.

* Recent immigrants business owners were controlled for this statistic.
** New entrant = started their business in 2018

By comparison...

White and other racialized women entrepreneurs new entrants

- 9.8% of other racialized women business owners are new entrants.
- 6.9% of White women business owners are new entrants.

References

Grekou, D., Li, J., & Liu, H. (2018, September 24). Women-owned Enterprises in Canada. Statistics Canada. Retrieved March 10, 2023, from <https://www150.statcan.gc.ca/n1/pub/11-626-x/11-626-x2018083-eng.htm>

Gueye, B. (2023, February 22). Black Business Owners in Canada. Statistics Canada. Retrieved March 6, 2023, from <https://www150.statcan.gc.ca/n1/pub/11f0019m/11f0019m2023001-eng.htm>

Statistics Canada. (2023a). Table 14-10-0027-01 Employment by class of worker, annual (x 1,000) [Dataset; Webpage]. <https://doi.org/10.25318/1410002701-eng>

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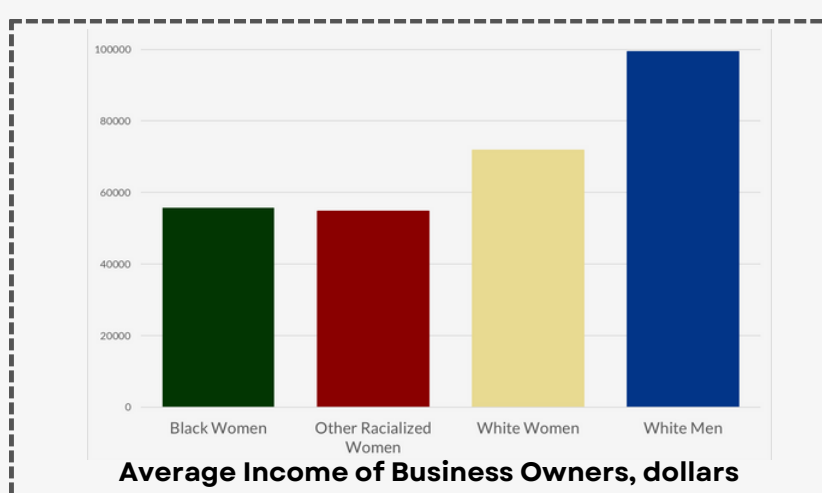
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On average, Black women entrepreneurs are younger than their White counterparts

- **47** years old - The average age of Black women, Black men and other racialized (men & women) business owners.
- **53** years old - The average age of White men & women business owners.

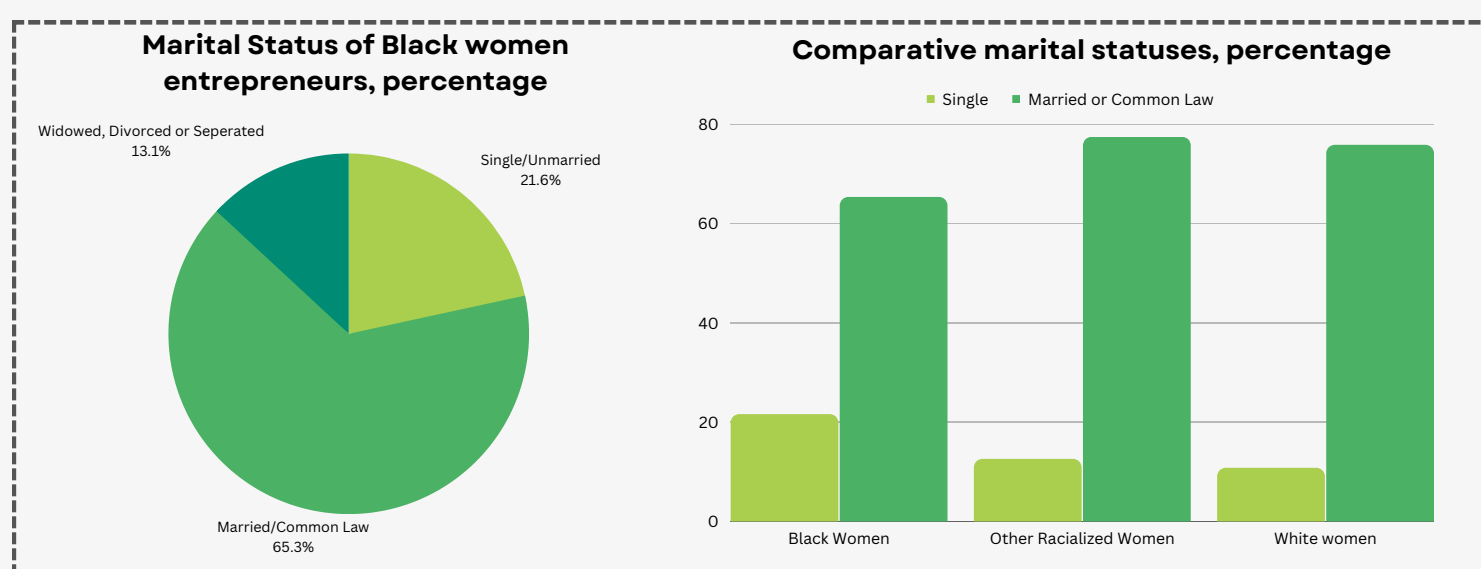
Black women business owners earn, on average, **\$16,000** less than White women entrepreneurs

- **\$55,700** - the average income of Black women business owners.
- **\$71,800** - the average income of White women entrepreneurs.
- **\$99,400** - the average income of White men business owners.
- Black women, Black men, and other racialized women earn about the same amount. The difference in average income is **not** statistically significant.

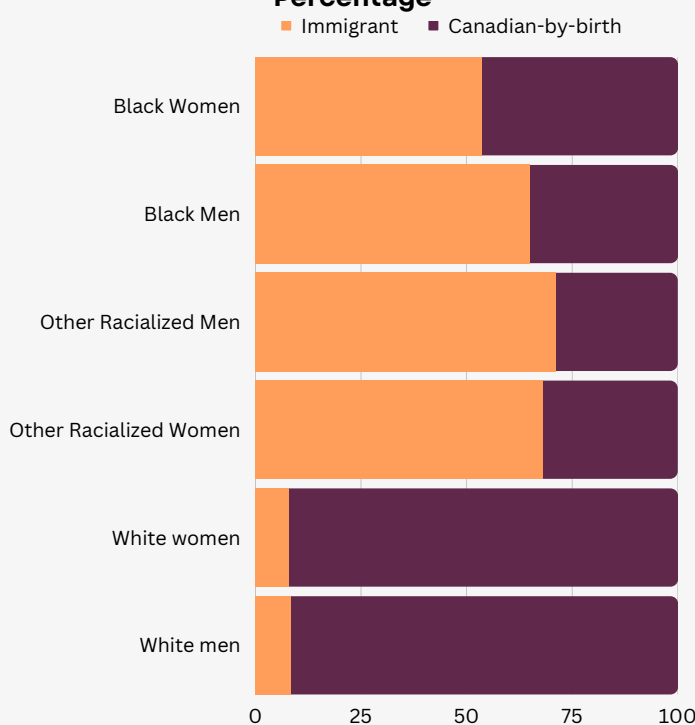


There are more single Black women business owners compared to counterparts

- Most business owners **tend to be either married or in common-law partnerships**. However, Black business owners had the highest rates of single, unmarried business owners compared to other races.
- **21.6%** of Black women business owners are single.
- **65.3%** of Black women business owners are married or in a common-law partnership.



Immigrant & Citizenship Status of Business Owners, Percentage



Both immigrant Black women and Canadian-born Black women are actively participating in entrepreneurship

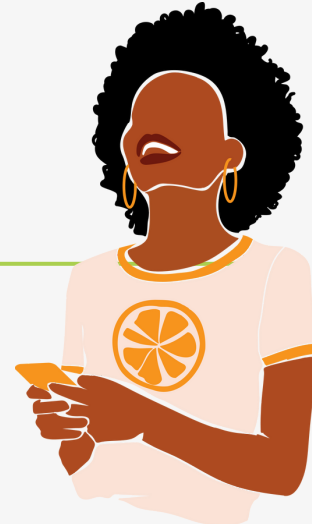
- **61.4%** of Black business owners are immigrants.
- **53.5%** of Black female entrepreneurs are immigrants.
- **46.5%** of Black women business owners are Canadian-born.
- Except for White entrepreneurs, Black women business owners have the highest proportion of business owners born in Canada.

References

Gueye, B. (2023, February 22). Black Business Owners in Canada. Statistics Canada. Retrieved March 6, 2023, from <https://www150.statcan.gc.ca/n1/pub/11f0019m/11f0019m2023001-eng.htm>

Statistics Canada. (2023b, February 22). The Daily – Study: Black Business Owners in Canada. Retrieved March 6, 2023, from <https://www150.statcan.gc.ca/n1/daily-quotidien/230222/dq230222a-eng.htm>

Glossary, References, and more



Glossary

Business owners: business owners refers to both the owners of private incorporated businesses and the owners of unincorporated businesses, commonly referred to as self-employed workers. To be included in the studies referenced in this infographic, the business owner had to be at least 15 years old and own a business requiring a business number.

Unincorporated versus Incorporated: incorporated businesses are taxed separately from the business owners. These types of businesses are treated as a separate entities. For unincorporated businesses, the owners and the businesses are treated the same. The unincorporated business tends to be a self-employed worker.

Immigrant: a person who is, or who has ever been, a landed immigrant or permanent resident in Canada.

People with temporary permits are not classified as immigrants.

Naturalized Canadians are classified as immigrants for this infographic.

Racialized: refers to whether a person is a visible minority, as defined by Canada's Employment Equity Act. The Employment Equity Act defines visible minorities as "persons, other than Aboriginal peoples, who are non-Caucasian in race or non-white in colour."

For this infographic, racialized groups refer to non-Black visible minorities.

References

Grekou, D., Li, J., & Liu, H. (2018, September 24). Women-owned Enterprises in Canada. Statistics Canada. Retrieved March 10, 2023, from <https://www150.statcan.gc.ca/n1/pub/11-626-x/11-626-x2018083-eng.htm>

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