



BEKH Research Symposium 2023 Agenda

Energizing and Advancing Black Entrepreneurship in Canada

Dates: Thursday, November 30, 2023 and Friday, December 1, 2023

Modality: Hybrid - In-person and online for all sessions

Date/Time	Location & Session #	Event Details
Thursday, November 30, 2023		Please note: All in-person sessions will be held at Carleton University and remote sessions on Zoom. University Campus Map
9:00 AM - 9:30 AM	Pigiarnvik PK 608 (Senate Room)	Registration/Breakfast
9:30 AM – 10:30 AM	Pigiarnvik PK 608 (Senate Room)	BEKH Opening Remarks Land Acknowledgement – Dr. Gerald Grant, Co-Lead & Principal Investigator, BEKH Welcome & Remarks – Dr. Gerald Grant, Co-Lead & Principal Investigator, BEKH Introduction of Keynote – Dr. David Hornsby, Vice-Provost and Associate Vice-President (Academic), Carleton University Keynote Speaker – Bryan May, MP, Parliamentary Secretary to the Minister of Small Business and to the Minister responsible for the Federal Economic Development Agency for Southern Ontario Zoom Link: https://carleton-ca.zoom.us/j/96594304744
10:30 AM - 11:00 AM	Pigiarnvik PK 608 (Senate Room)	Break/Refreshments
11:00 AM - 12:00 PM	Pigiarnvik PK 608 (Senate Room)	Panel Discussion 1 – The Future of Financing Black Businesses in Canada Moderator – Dr. Gerald Grant, Co-Lead & Principal Investigator, BEKH Panelists: <ul style="list-style-type: none">• Tiffany Callender, CEO & Co-Founder, The Federation of African Canadian Economics (FACE) Coalition• Obed Boateng, Regional Manager, Black Community Business Development, TD Bank• Olu Ibilola, Senior Account Manager, Business Development Bank of Canada (BDC)



		<ul style="list-style-type: none"> Chancie Romain, Senior Manager, Diversified Segments & Black Entrepreneur Specialist - National Industry Programs, CIBC <p>Zoom Link: https://carleton-ca.zoom.us/j/94526552842</p>		
12:00 PM - 1:00 PM	Pigiarnvik PK 608 (Senate Room)	Lunch		
1:00 PM – 2:30 PM (Concurrent)	Various	<p>National Quantitative Study</p> <p><i>Facilitators: Dr. Muna Osman, Dr. Gerald Grant & Shamim Shabani, BEKH</i></p> <p>Location: Richcraft Hall 2440R (Governor's Boardroom)</p> <p>Zoom Link: https://carleton-ca.zoom.us/j/97676272738</p>	<p>National Qualitative Study</p> <p><i>Facilitator: Dr. Jared Wesley, University of Alberta</i></p> <p>Location – Pigiarnvik PK 608 (Senate Room)</p> <p>Zoom Link: https://carleton-ca.zoom.us/s/91555321875</p>	<p>Building Research Capacity: Black Entrepreneurs as Researchers and Storytellers</p> <p><i>Facilitator: Michelle Davis, Dream Legacy Foundation</i></p> <p>Location: Nicol Building 5064NI (TIM Boardroom)</p> <p>Zoom Link: https://us06web.zoom.us/webinar/register/WN_uPSOgomMRf-xAKsN1_JPhg</p>
2:30 PM - 3:00 PM	Pigiarnvik PK 608 (Senate Room)	Break/Refreshments		

		Presentation of Research – Various Topics on Black Entrepreneurship		
3:00 PM - 4:30 PM (Concurrent)	Various	<p>Up to 3 presentations per track – 30 mins per presentation (speaking for 20 minutes & Q&A for 10 minutes)</p> <p>Locations: Richcraft Hall 2440R (Governor's Boardroom) / Pigiarnvik PK 608 (Senate Room)</p>		
		<p>Track 1: Pigiarnvik PK 608 (Senate Room)</p> <p>Moderator: Erick Arwa, Teaching and Research Assistant, Department of Mechanical and Aerospace Engineering, Carleton University</p>	<p>Track 2: Richcraft Hall 2440R (Governor's Boardroom)</p> <p>Moderator: Dr. Samuel Ojo Oloruntoba, Institute of African Studies, Carleton University</p>	



		<p>1. Examining the Patterns of Entrepreneurship Among Visible Minorities in Canada: A Scoping Review</p> <p><i>Presenters: Oluwagbemiga Oyinlola, Prateeksha Pathak and Dr. Philomina Okeke-Ihejirika, University of Alberta</i></p>	<p>4. Empowering Black Women Entrepreneurs in Canada: Insights and Initiatives</p> <p><i>Presenter: Mohamed Elmi, Diversity Institute, Toronto Metropolitan University and Women Entrepreneurship Knowledge Hub (WEKH)</i></p>	
		<p>2. Black Business Owners and Black-owned Businesses in Canada / Les propriétaires d'entreprises noirs et les entreprises appartenant à des Noirs</p> <p><i>Presenter: Bassirou Gueye, Statistics Canada</i></p>	<p>5. The Black Disability Entrepreneurship Spirit: Untapped and Brilliant!</p> <p><i>Presenter: Dr. Liza Arnason, Ase Community Foundation for Canadians with Disabilities</i></p>	
		<p>3. Barriers Experienced by Alberta's English-speaking Immigrant Black Entrepreneurs</p> <p><i>Presenter: Bunmi Obateru, Chiu School of Business, Bow Valley College</i></p> <p>Zoom Link: https://carleton-ca.zoom.us/j/97362144047</p>	<p>6. Business History in Canada: Exploring Company History with Special Reference to Black-Owned Businesses</p> <p><i>Presenter: Dr. Joanne Collins-Gonsalves, Managing Director & Founder, Historical Research International Inc.</i></p> <p>Zoom Link: https://carleton-ca.zoom.us/j/92238816813</p>	



Date/Time Friday, December 1, 2023	Location & Session #	Event Details	
		Please note: All in-person sessions will be held at Carleton University and remote sessions on Zoom. University Campus Map	
8:30 AM - 9:00 AM	Pigiarnvik PK 608 (Senate Room)	Breakfast/Networking	
9:00 AM - 9:15 AM	Pigiarnvik PK 608 (Senate Room)	BEKH Opening Remarks Welcome & Remarks – Isaac Olowolafe, Co-Lead, BEKH Zoom Link: https://carleton-ca.zoom.us/j/94161455256	
9:15 AM - 10:15 AM	Pigiarnvik PK 608 (Senate Room)	Panel Discussion 2 – Advancing and Diversifying the Scope of Black Entrepreneurship in Canada Moderator – Graham Wong, Founder & CEO, Lauft	
		Panelists: <ul style="list-style-type: none"> Susan Namulindwa, Founder and Executive Director, Africa Trade Desk Chamirai Charles Nyabeze, Founder and Executive Director, Northern Ontario Black Economic Empowerment Program (NOBEEP) Dominira Saul, Founder and Principal, DFFRNT Donna Williams, CFO, Mosaic Group Zoom Link: https://carleton-ca.zoom.us/j/94161455256	
10:15 AM - 10:30 AM	Pigiarnvik PK 608 (Senate Room)	Break/Refreshments	
10:30 AM - 12:00 PM	Pigiarnvik PK 608 (Senate Room)	Ecosystem Mapping Demo and Workshop (Interactive Session) <i>Facilitators: Dr. Peter Pulsifer & Deborah Allotey, Carleton University</i> Zoom Link: https://carleton-ca.zoom.us/j/94823964635	
12:00 PM - 1:00 PM	Pigiarnvik PK 608 (Senate Room)	Wrap up & Lunch	
1:00 PM		Meeting adjourned	
1:00 PM - 3:00 PM	Various	Convening of the Black Entrepreneurship Program Funded Organizations	Youth Workshop - Kick-Start Your Business in the Skilled Trades



(Concurrent)		<p><i>Remarks: Bryan May, MP, Parliamentary Secretary to the Minister of Small Business and to the Minister responsible for the Federal Economic Development Agency for Southern Ontario</i></p> <p><i>Moderator: Dr. Gerald Grant, Co-Lead & Principal Investigator, BEKH</i></p> <p>Location: Richcraft Hall 2440R (Governor's Boardroom)</p> <p>Refreshments to be served.</p> <p>Zoom Link: https://carleton-ca.zoom.us/j/92696051308</p>	<p><i>Facilitators: Benjamin N'Goran & Eddy Paul, Futurpreneur and Sam Asirifi, Dream Legacy Foundation</i></p> <p>Location: Innovation Hub, Nicol Building, (First Floor)</p> <p>Refreshments to be served.</p> <p>Zoom Link: https://carleton-ca.zoom.us/j/94952731057</p>